HotWins Evergreen Retailer Social Media Copy - Traditional Retailers

Education/How to play

We've got HotWins® from the @IllinoisLottery! Follow these three easy steps when you stop in today for your chance at the next big win! Be Smart, Play Smart®. Game odds available at IllinoisLottery.com.

Winner Awareness

Get Fired Up with HotWins® from the @IllinoisLottery. A winner just won $x at our store. With a new draw every 4 minutes, you could be the next big winner! Ask to play the next time you are in. Be Smart, Play Smart®. Game odds available at IllinoisLottery.com.

Generic

Get Fired Up with HotWins® from the @IllinoisLottery! With a new draw every 4 minutes, there's no shortage of fun. Visit us today and add a HotWins ticket to your purchase. Learn more about the game at IllinoisLottery.com. Be Smart, Play Smart®. Game odds available at IllinoisLottery.com.

The next time you make a pit stop, grab a quick HotWins® play from the @IllinoisLottery! Try your odds when you stop in today. Be Smart, Play Smart®. Game odds available at IllinoisLottery.com.

How do you play HotWins®? Grab a quick HotWins ticket and try your odds the next time you make a pit stop at our store! Be Smart, Play Smart®. Game odds available at IllinoisLottery.com.

It's time to feel the heat! What are you waiting for? The next HotWins draw from the @IllinoisLottery is in 4 minutes! Head in and play today. Be Smart, Play Smart® . Game odds available at IllinoisLottery.com.